

There is no “I” in TEAM, but there is always a “TA” in TEAM!

*NCATA helps maximize YOUR potential
and works to ensure TAs are a valuable part of every
educational team. Now it’s time to help NCATA
maximize the TeAm!*



Maximize the TeAm is NCATA’s new membership recruitment and rewards program running from August 1, 2011 until December 31, 2011. NCATA challenges you to recruit at least 1 colleague into NCATA during the 2012 membership season. Membership would double if everyone just persuaded one new member to join!

It’s simple! Here’s how it works:

1. Click [here](#) to download NCATA membership applications.
2. Tell your co-workers about NCATA. Simply encourage them to fill out and send in NCATA’s membership application or complete the application [online](#). Be sure they include your name in the “referred by” box in the bottom right-hand corner of the application.

Campaign Incentives:

- **Recruit 5 or More New Regular Members:** After five of your referrals join (prior to December 31, 2011) you earn a **\$25 Wal-Mart gift card!** (Recruit 10 or more new **Associate** members to earn the gift card!)
- **Recruit 10 or More New Regular Members:** Recruit 10 or more members by December 31, 2011 and be placed into a drawing for a **complimentary 2012 Annual Conference Registration plus 3 nights’ stay at the Sheraton Four Seasons Hotel in Greensboro** (during the conference)! This great prize is a **\$600.00** value! After 10, each new member is another chance at the drawing. Recruit 10 members, get one chance at the drawing -- recruit 16 members, get seven chances and so on. The more members recruited the more chances to win.
- **Spotlight on Local Associations!** NCATA will raffle **two awards of \$150** to local associations with **at least 5 members who have actively recruited new NCATA members** between August 1 and December 31, 2011. The drawings will be held during NCATA’s Annual Conference. The money should be used towards member recruitment.

Achievement Awards and Recognition at Annual Conference:

- **Most Valuable Player:** The member who recruits the most new members between August 1 and December 31, 2011 wins the **Most Valuable Player (MVP)** distinction and a **\$250 Wal-Mart Gift Card!**
- **All-Stars! Local Association Overall Growth:** The **two locals achieving the highest overall growth percentage** for the membership year will each win a **complimentary NCATA Annual Conference registration**. Locals decide who receives the registration.

Start Recruiting Today!

Rules/Eligibility: All NCATA members in good standing are eligible to participate in the Member-Get-A-Member Campaign. The campaign period includes all new regular members joining NCATA from August 1, 2011 until December 31, 2011 for the 2012 membership year. A **new regular member** is defined as an employed teacher assistant who has either never been a member OR has not renewed their membership in one or more years (so, a 2011 member is not considered “new,” but a 2010 member who did not renew for 2011 is considered “new” for 2012.) The new member being referred must include the name of the member referring them on the membership application to participate. Campaign incentives are NOT transferrable. All federal, state and local laws apply. Void where prohibited.